# **EMAIL TEMPLATE 1: PERSONAL AWARENESS EMAIL**

**Subject Line Options:**

* Why I'm Speaking Up About Lung Cancer (And Why You Should Too)
* This Could Save Someone You Love
* 343 People Every Day—Let's Change That Together

**Email Body:**

Hi [Name],

I'm reaching out about something that matters deeply to me: lung cancer awareness.

Here's why this is urgent: Every 2.2 minutes, someone hears the words "you have lung cancer." That's 643 people today. Tomorrow. Every single day.

But here's the hope: When caught early, the 5-year survival rate jumps to 64%. Early detection saves lives.

**If you or someone you love has ever smoked, been exposed to radon, or is over 50, screening could be lifesaving.** It's a simple, low-dose CT scan that takes minutes.

**Will you take one small action today?**

→ Talk to your doctor about lung cancer screening
→ Share this message with someone who needs to hear it
→ Learn more at [lcfamerica.org](http://lcfamerica.org/)

Every conversation matters. Every screening matters. Every life matters.

Thank you for taking a moment to read this—and for caring enough to act.

With hope,
[Your Name]

P.S. Questions about screening? LCFA's free resources answer everything: [lcfamerica.org/screening](http://lcfamerica.org/screening)

# **EMAIL TEMPLATE 2: WORKPLACE/ORGANIZATION EMAIL**

**Subject Line Options:**

* Important Health Information for Our Team
* Lung Cancer Awareness: Resources for Our Community
* One Screening Could Save a Life in Our Organization

**Email Body:**

Dear [Team/Members/Colleagues],

November is Lung Cancer Awareness Month, and I'm writing to share information that could impact someone in our [workplace/organization/community].

**The Reality:**

* Lung cancer causes more deaths than the next two deadliest cancers combined
* 1 in 16 people will be diagnosed in their lifetime
* Only 22% are diagnosed early enough for the most effective treatment

**The Solution:**Early detection through low-dose CT screening can reduce lung cancer deaths by up to 25% among high-risk populations.

**Who Should Be Screened:**

* Ages 50-80 with a 20+ pack-year smoking history
* Current smokers or quit within the past 15 years
* Anyone with radon exposure or family history

**Take Action:**✓ Check your eligibility at [lcfamerica.org/screening](http://lcfamerica.org/screening)✓ Talk to your healthcare provider about screening
✓ Share this information with someone who needs it

LCFA provides free resources, research updates, and support for patients and families navigating lung cancer.

Together, we can transform survival rates through awareness and early action.

Best regards,
[Your Name]
[Your Title/Organization]

**Resources:** Visit lcfamerica.org for screening guidelines, research breakthroughs, and patient support.

# **EMAIL TEMPLATE 3: VETERAN-FOCUSED EMAIL**

**Subject Line Options:**

* Important Screening Information for Veterans
* Your Service Matters—So Does Your Health
* VA Benefits Include Lifesaving Lung Cancer Screening

**Email Body:**

Dear [Veteran Name/Fellow Veterans],

Your service to our country matters. So does your health after service.

I'm reaching out because veterans face unique lung cancer risks—and the VA provides screening that could save your life.

**Why Veterans Are at Higher Risk:**

* Military burn pit exposure
* Asbestos in older ships and buildings
* Higher smoking rates during service
* Agent Orange exposure (Vietnam-era veterans)

**Here's What You Need to Know:**

The VA covers lung cancer screening for eligible veterans at no cost. If you're 50-80 years old with a smoking history, you likely qualify.

**One screening takes 10 minutes. It could give you decades.**

When caught early, lung cancer is 64% more survivable. That's not just a statistic—that's more time with family, more memories, more life.

**Your Next Steps:**

1. Contact your VA healthcare provider about lung cancer screening
2. Visit [lcfamerica.org/veterans](http://lcfamerica.org/veterans) for veteran-specific resources
3. Share this with a fellow veteran who needs to know

You've already shown courage in service. Show it again by taking charge of your health.

**Questions about VA screening eligibility?** Call the VA Health Benefits line: 1-877-222-VETS (8387)

You served with honor. Now let us serve you with information that could save your life.

Respectfully,
[Your Name]

**Additional Resources:**

* LCFA Veteran Resources: lcfamerica.org
* VA Lung Cancer Screening: va.gov/health-care/screening
* Free Support: LCFA's patient navigation services