# **EMAIL TEMPLATE 3: VETERAN-FOCUSED EMAIL**

**Subject Line Options:**

* Important Screening Information for Veterans
* Your Service Matters—So Does Your Health
* VA Benefits Include Lifesaving Lung Cancer Screening

**Email Body:**

Dear [Veteran Name/Fellow Veterans],

Your service to our country matters. So does your health after service.

I'm reaching out because veterans face unique lung cancer risks—and the VA provides screening that could save your life.

**Why Veterans Are at Higher Risk:**

* Military burn pit exposure
* Asbestos in older ships and buildings
* Higher smoking rates during service
* Agent Orange exposure (Vietnam-era veterans)

**Here's What You Need to Know:**

The VA covers lung cancer screening for eligible veterans at no cost. If you're 50-80 years old with a smoking history, you likely qualify.

**One screening takes 10 minutes. It could give you decades.**

When caught early, lung cancer is 64% more survivable. That's not just a statistic—that's more time with family, more memories, more life.

**Your Next Steps:**

1. Contact your VA healthcare provider about lung cancer screening
2. Visit <https://lcfamerica.org/get-involved/raise-awareness/breath-of-honor/> for veteran-specific resources
3. Share this with a fellow veteran who needs to know

You've already shown courage in service. Show it again by taking charge of your health.

**Questions about VA screening eligibility?** Call the VA Health Benefits line: 1-877-222-VETS (8387)

You served with honor. Now, let us serve you with information that could save your life.

Respectfully,  
[Your Name]

**Additional Resources:**

* LCFA Veteran Resources: lcfamerica.org
* VA Lung Cancer Screening: <https://news.va.gov/122252/screening-and-diagnosing-lung-cancer-early/>