**Personal Fundraisers**

**Sample Email – use this one or create your own!**

**Subject Line:** Hope + Research = Life

**Message:**

New discoveries in lung cancer research are allowing more lung cancer patients to live with lung cancer and treat it like a chronic disease. Just like diabetes or emphysema.

The most important message about lung cancer research is that of hope. Please help me fund hope! Donate to my fundraiser in honor of \_\_\_\_\_\_\_\_\_!

Click on the link to my fundraiser here.