

## LCFA's Board of Directors

Lung Cancer Foundation of America's Board of Directors are doctors, lung cancer survivors, advocates, and loved ones. Their career paths span wide-ranging fields: medicine, law, corporate management, philanthropy, and entertainment.

What brings them together is their deep and personal understanding of the realities of a lung cancer diagnosis and the very real need to increase funding for lung cancer research.

### Trish Coury

#### President of Lakeview Village Corporation and Jabbel Holdings LLC

Trish Coury serves as President of Lakeview Village Corporation and Jabbel Holdings LLC, a privately held family real estate company where she is responsible for the day-to-day operations and management of over 1,000,000 square feet of retail shopping centers and medical offices. She sits on the Board of Directors for Stand Up For Kids, is a Leadership Board Member for St. Jude's Hospital and, from 2010 – 2017, served as the Chair of the St. Jude's Hospital Annual Gala.

A native of Arizona, Trish currently resides in Newport Beach with her husband Michael Gustafson. She is dedicated to assisting non-profit organizations to help make a difference in the community and looking forward to lending her expertise as a member of the Board of Directors at LCFA.

### Michelle Sayer

#### General Counsel and Seasoned In-house Counsel

Michelle Sayer is a Southern Californian who is an experienced executive and seasoned in-house attorney.

She was the General Counsel at Panasonic Avionics and a Vice President, Deputy General Counsel at Broadcom Corporation, where she played a key, strategic role in the successful sale of Broadcom to Avago Technologies Limited for \$37 billion.

During her more than 20-year career, Michelle has been a trusted advisor, decision-maker, and proven strategic leader. She has a significant background in the



tech space, and she has institutional knowledge and deep expertise in a broad range of areas, including, complex mergers and acquisitions, corporate/technology/licensing, regulatory, governance, and risk management. She received a B.S. from the University of Southern California and a J.D. from Loyola Law School.

She is passionate about service and giving back to the community. She is excited to support LCFA's mission and impactful work.

## **Carolyn Zainer**

### **Founder and Owner of CAZ Designs, Inc**

Carolyn has been a resident of California since 1982, relocating from Milwaukee, WI. She developed her sales and marketing career in the technology industry and has more than 30 years of experience in sales development and execution, commercialization, and market launch of leading-edge technologies. Her combined expertise includes executive team management and leadership, strategic planning, P&L management, marketing, tactical sales, and client relationship management.

In 2003, Carolyn pursued her great passion for Interior Design and founded CAZ Designs Inc, now celebrating 17 successful years, providing architectural design services to residential and commercial clients throughout southern California.

Carolyn's community involvement began in 2006 serving on the Board of Directors for Olive Crest Homes and Services. She recruited volunteers to support fundraising events and chaired the Annual Tommy Bahama Golf Tournament from 2008 – 2014. She also Co-Chaired their Annual Gala from 2006-2008. In 2011, she committed to yearly donations supporting St. Jude Children's Research Hospital as well as volunteering and leading the design committee for the Annual St. Jude OC Gala from 2013 – 2016. In 2013, she aligned with Lung Cancer Foundation of America, dedicated to raising both funds and the national profile of lung cancer in order to substantially increase support of innovative and groundbreaking research efforts. She became a volunteer and Chair of the silent auction committee supporting the Annual Day at the Races fundraising event from 2014 – 2017. She Chaired the 2018 and 2019 DATR Planning Committee and joined the Board of Directors on March 1, 2019.

Carolyn also serves on the Board of Directors for StandUp For Kids (SUFK) who operate several programs with the same end goal of leading homeless youth to self-sufficiency and preventing at-risk youth from gang involvement, substance abuse, teen pregnancy, and dropping out of high school. Carolyn joined the SUFK Board of Directors in October 2018 and has led the design committee for the SUFK Annual Gala from 2018-2020.



## **Lori Monroe – Founder**

**Founder – Lung Cancer Foundation of America  
1958 – 2013**

A registered nurse and mother of three daughters, Lori was diagnosed with Stage IV lung cancer in September 2001, at age 42. Nobody suspected lung cancer because Lori had quit smoking at age 28. While the diagnosis was shocking and devastating, the prognosis was horrifying. Lori sought a second, third, and even a fourth opinion. Using her own medical knowledge and tenacity, Lori began to advocate for herself in a way that few lung cancer patients could. Her ability to speak the language of medicine was combined with her empathy for all patients. Not only did she push for her own treatment, but she recognized the importance of medical research in the development of new options for lung cancer patients.

In order to ensure the development of new therapies, Lori became involved as a pioneering patient advocate with the National Cancer Institute's (NCI) Lung SPORE initiative, Advocacy Steering Committee, and Thoracic Malignancies Steering Committee; Eastern Cooperative Oncology Group (ECOG); the United States Department of Defense's Congressionally Directed Medical Research Programs' Integration Panel; and the Lung Cancer Action Network (LungCAN).

Lori developed an insider's knowledge of the key institutions, projects, and personnel in the world of lung cancer research. She leveraged this knowledge, combined with her considerable Southern charm, to address the lack of funding for lung cancer research, along with the stigma endlessly encountered by lung cancer patients. Lori founded Lung Cancer Foundation of America with Kim Norris, a lung cancer widow, and David Sturges, another survivor, in 2007. LCFA's mission is the dramatic improvement in survivorship of lung cancer patients through the funding of transformative science, with the ultimate goal of curing the disease.

Twelve years after her diagnosis, Lori lost her battle with lung cancer on November 30, 2013. Her spirit, passion, commitment, and values continue to drive our organization in all we do.

## **David Sturges – Founder**

**Founder/Treasurer – Lung Cancer Foundation of America**

An attorney and lung cancer survivor, David was diagnosed 22 years after he quit smoking and a little over one year after he climbed Mt. Kilimanjaro. He underwent surgery for the removal of two lobes of his right lung. Like many people, after his diagnosis, David became acutely aware that lung cancer does not receive the research funding commensurate with its toll on public health. As a result, David became a fervent



patient advocate, originally as the Lung SPORE representative at UCLA, where he met LCFA co-founders Kim Norris and Lori Monroe. David was then invited to serve on the United States Department of Defense's Congressionally Directed Medical Research Programs' Integration Panel and was the sole patient advocate at the table for the groundbreaking National Lung Screening Trial's Data and Safety Monitoring Board (DSMB). David has also petitioned lawmakers in Washington, DC, in order to increase funding for lung cancer research. David lives in Minnesota.

## **Kim Norris – Founder**

### **Founder/President – Lung Cancer Foundation of America**

A successful management consultant working with corporations and executives to improve their bottom line, Kim entered the world of lung cancer when Roy, her 45-year-old husband, was diagnosed with stage IV lung cancer in 1997. They spent the next two years searching for hope. Roy underwent five different lung cancer research clinical trials from chemotherapy to immunotherapy to anti-angiogenesis therapies; he passed away in 1999.

In order to address the disparity between funding for lung cancer and its impact on public health, Kim became a Lung SPORE (Specialized Program of Research Excellence) patient advocate at UCLA, where she met LCFA co-founders David Sturges and Lori Monroe. Kim has combined her skills as a successful consultant with those of a seasoned patient advocate with strong connections to the worlds of research and policy, to become a preeminent lung cancer advocate. In addition to her work as a SPORE advocate, Kim has served as a lung cancer patient advocate representative in various media, including broadcast, print, and social media.

Kim continues to serve on the National Cancer Institute's (NCI) Thoracic Malignancy Steering Committee (TMSC) and as Co-Chair of the Patient Advocacy Steering Committee. The TMSC functions to harmonize an efficient, cost-effective, science-driven, and transparent process that will identify and promote the "Best Science" in clinical research of lung and other thoracic malignancies by addressing the design and prioritization of phase III trials and large phase II studies in chest malignancies. Kim has also been appointed to the CAP/IASLC/AMP Lung Biomarkers Update Project Advisory Panel charged with drafting an evidence-based guideline on the Molecular Testing Guideline for Selection of Lung Cancer Patients and the ASCO Treatment of Small Cell Lung Cancer Clinical Practice Guideline Steering Committee.

During her years as an advocate for lung cancer research and lung cancer patients, Kim has served on various committees and advisory bodies for organizations such as the International Association for the Study of Lung Cancer, American Association for Cancer Research, National Cancer Institute, College for American Pathologists, UCLA and various pharmaceutical and biotech companies. Kim's work on behalf of lung



cancer research has taken her to Capitol Hill to meet with such legislators as Edward Kennedy (D-MA), Jane Harmon (D-CA), Henry Waxman (D-CA), and Nancy Pelosi (D-CA), among others. Her mission, along with LCFA, is to get lung cancer research the attention and funding it deserves. Kim lives in Los Angeles.

Read Kim's Publications -

<https://pubmed.ncbi.nlm.nih.gov/?term=Kim+Norris+%2B+lung+cancer>

## **Martin Edelman**

**Chair: Lung Cancer Foundation of America Scientific Advisory Board**  
**Fox Chase Cancer Center: Chair, Department of Hematology/Oncology**  
**Professor, Department of Hematology/Oncology**  
**Deputy Cancer Center Director for Clinical Research**

Dr. Edelman chairs Lung Cancer Foundation of America's Scientific Advisory Board. As the chair, Dr. Edelman represents the Scientific Advisory Board at meetings of the Board of Directors.

Edelman's achievements in oncology include developing one of the most commonly used regimens for treating advanced lung cancer and working toward the development of new agents and biomarkers to personalize lung cancer therapy. He has a particular interest in approaches that integrate surgery, radiation, and chemotherapy in the management of lung cancer patients.

## **Susan A. Mandel, M.D.**

**Physician, Internal Medicine; Associate Clinical Professor at the David Geffen UCLA School of Medicine.**

Dr. Susan Mandel is an Internal Medicine physician in private practice in Beverly Hills and is on the medical staff of Cedars-Sinai Medical Center. She is an Associate Clinical Professor at the David Geffen School of Medicine at UCLA.

Her interest in lung cancer began when her younger brother (an Emergency Medicine physician) was diagnosed with stage IIIB lung cancer at the age of 49 in 2006. His startling diagnosis, in an otherwise healthy man who had never smoked, turned life upside down for his wife and children aged 10, 14, and 16. Together with her brother, Dr. Mandel sought involvement in a national effort to raise awareness and change perceptions about lung cancer, and to promote coordination and funding of desperately needed translational research. They found what they were seeking in the mission of LCFA.



Dr. Mandel, has a history of active community involvement. As the first Medical Director of The Los Angeles Free Clinic (currently known as The Saban Community Clinic), she spent over thirteen years overseeing the development and expansion of the Clinic's high-quality, free medical services to three clinic locations, providing over 100,000 annual patient visits. Dr. Mandel has served on several not-for-profit boards including Saban Free Clinic, Temple Israel of Hollywood, Los Angeles Regional Family Planning Council. She has also been a member of advisory committees and councils including the Woman's Health Policy Council of the Office of Women's Health, Los Angeles County, and the Porrath Foundation for Cancer Patient Advocacy. She has had numerous health-related public speaking engagements including spots on television and radio and has received numerous awards for her outstanding community service including being named the 2002 "Woman of the Year" by the Los Angeles County Commission for Women. She is married to Howard Mandel, MD, FACOG. They have two children, Mallory and Spencer.

## **David T. Levinson**

### **Founder/Executive Director – Big Sunday**

David Levinson is the Founder and Executive Director of Big Sunday. On Big Sunday Weekends, more than 50,000 volunteers of all ages worked together at more than 500 different nonprofit sites in 69 different towns and cities throughout Southern California. David and Big Sunday have been honored by many organizations, including The Religious Action Center, The Returned Peace Corps Volunteers, The Asian-Pacific Women's Center, The Western Center of Law and Poverty, and The Association of Fundraising Professionals. Last spring, David was named Best Nonprofit Leader in California by California Volunteers, Governor Schwarznegger and Maria Shriver. His book, *The Help Book; A Reluctant Volunteer's Guide to Helping Out, Pitching In, and Giving Back*, has been published by Hudson Street Press, a division of Viking/ Penguin. David has also written movies, plays, television shows, novels, newspaper articles, theme park attractions, and advertising. He recently co-wrote the pilot *Mercy* for Sony Pictures Television.

David was glad to become involved with LCFA not long after his father, Mark, passed away following a long and hard battle against lung cancer. David's father was a former smoker who had quit smoking more than twenty years before his diagnosis. Mark, a lawyer, was a great father and husband, and a wonderful, wise and kind friend to everyone who was lucky enough to know him. David will tell anyone who will listen that as far as he's concerned, it doesn't matter how or why anyone develops lung cancer – if it's someone you love, you just want it cured. David lives in Los Angeles with his wife, Ellie Herman, and their kids Rebecca, Jack, and Izzie.



## **Marta Kauffman**

**Co-Creator and Executive Producer of the Netflix comedy series "Grace and Frankie" and the Emmy award-winning series "Friends."**

Marta Kauffman, creator of the Netflix comedy series "Grace and Frankie" also co-created and executive produced the Emmy Award-winning series "Friends."

Previously, Kauffman co-created and served as executive producer on the critically acclaimed comedy series "Dream On" for which she received an Emmy Award nomination and a CableAce Award. Kauffman also co-created the comedy series "The Powers That Be" for Norman Lear, and "Veronica's Closet", as well as serving as executive producer on "Jesse" and the one-hour drama "Related".

Marta executive produced "Call Me Crazy: A Five Film", 5 scripted shorts on mental illness which was a follow-up to the 2011 film "Five", 5 short films focused on breast cancer. Marta also wrote and directed 3 short films entitled "Georgia" for "Watchwigs.com", the YouTube network for women.

Most recently, Marta served as producer on the documentary film, "Hava Nagila: The Movie". She also executive produced "Blessed Is The Match: The Life and Death of Hannah Senesh" which was on the 2008 documentary short list for an Academy Award nomination.

A Philadelphia native, Kauffman began her writing career at Brandeis University, which is where she met her then-writing partner of over 25 years, David Crane. They began their working relationship in the theatre in New York where they teamed with composer Michael Skloff to write several musicals, including the stage version of the movie "Arthur". At Brandeis, they also co-wrote the book and lyrics for the widely acclaimed musical "Personals", which played off-Broadway. "Personals" received an Outer Critics Circle Award and a Drama Desk Award nomination.

Kauffman and Crane also contributed musical and sketch material to the off-Broadway revues "A...My Name is Alice" and "Martin Charnin's Upstairs at O'Neals".

Marta lives in Los Angeles. She has three children: Hannah, Sam, and Rose. Ms. Kauffman also serves on the Board of Trustees of Oakwood School, CalArts, Writers Guild Foundation, and former Board Member of Big Sunday. She was named one of the 25 Most Influential Mothers by Working Mother magazine.



## **Robert A. Figlin, MD, FACP**

**Steven Spielberg Family Chair in Hematology Oncology  
Professor of Medicine and Biomedical Sciences  
Director, Division of Hematology Oncology  
Deputy Director, Samuel Oschin Comprehensive Cancer Institute  
Cedars-Sinai Medical Center**

Dr. Figlin is a Senior Investigator in Translational Research with more than 25 years of expertise in designing and conducting clinical trials in lung and kidney cancer. He is the Associate Director of the Academic Development Program and Director of the Division of Hematology/ Oncology, Cedars-Sinai Oschin Comprehensive Cancer Institute, Los Angeles, California. He is also the former Principal Investigator of the City of Hope Clinical Oncology Career Research Development K12 Program, former Co-Principal Investigator of the UCLA Lung Cancer SPORE, and directed its Clinical Core. Dr. Figlin has performed clinical investigations as a Principal Investigator in phase I, II, and III trials focusing on cell, immune, genetic, and target-based therapy in solid tumor oncology. His major oncologic focus is in the area of thoracic and genitourinary tumors. He is the former Principal Investigator for the UCLA Southwest Oncology Group, served on the Advisory Board of the UCLA K30 Program, as Chairman of the UCLA Medical IRB, and served on the institution's Human Research Policy Board. He previously acted as Chairman of the General Clinical Research Center advisory board. Dr. Figlin served for 10 years as the Director of the UCLA Hematology/ Oncology Fellowship Program. He has served as a past faculty member of the ASCO/ AACR Methods in Clinical Research Meeting and is on the Scientific Program Committee for the AACR Cancer Biostatistics Workshop, Developing Targeted Agents. He is a Scientific Founder of Agensys, a California biotechnology company focusing on targeted therapy of cancer. He serves as a reviewer on numerous journals, has published over 250 peer-reviewed articles, and 40 book chapters. He has been voted, "Best Doctor in America" since 1994.