

BOARD OF DIRECTORS

LCFA has developed, and continues to expand its diverse and committed Board of Directors dedicated to growing and establishing the Lung Cancer Foundation of America as the leading lung cancer research foundation in the country.

ROBERT A. FIGLIN



Associate Director of the Academic Development Program and Director of the Division of Hematology/Oncology, Cedars-Sinai Oschin Comprehensive Cancer Institute, Los Angeles, CA

Dr. Figlin is a Senior Investigator in Translational Research with more than 25 years of expertise in designing and conducting clinical trials in lung and kidney cancer. He is the Associate Director of the Academic Development Program and Director of the Division of Hematology/ Oncology, Cedars-Sinai Oschin Comprehensive Cancer Institute, Los Angeles, California. He is also the former Principal Investigator of the City of Hope Clinical Oncology Career Research Development K12 Program, former Co-Principal Investigator of the UCLA Lung Cancer SPORE and directed its Clinical Core. Dr. Figlin has performed clinical investigations as a Principal Investigator in phase I, II, and III trials focusing on cell, immune, genetic, and target based therapy in solid tumor oncology. His major oncologic focus is in the area of thoracic and genitourinary tumors. He is the former Principal Investigator for the UCLA Southwest Oncology Group, served on the Advisory Board of the UCLA K30 Program, as Chairman of the UCLA Medical IRB, and served on the institution's Human Research Policy Board. He previously acted as Chairman of the General Clinical Research Center advisory board. Dr. Figlin served for 10 years as the Director of the UCLA Hematology/ Oncology Fellowship Program. He has served as a past faculty member of the ASCO/ AACR Methods in Clinical Research Meeting and is on the Scientific Program Committee for the AACR Cancer Biostatistics Workshop, Developing Targeted Agents. He is a Scientific Founder of Agensys, a California biotechnology company focusing on targeted therapy of cancer. He serves as a reviewer on numerous journals, has published over 250 peer reviewed articles, and 40 book chapters. He has been voted, "Best Doctors in America" since 1994.

MARTA KAUFFMAN



Co-Creator and Executive Producer of the Emmy Award-winning series “Friends.”

Marta Kauffman co-created and executive produced the Emmy Award-winning series “Friends.”

Previously, Kauffman co-created and served as executive producer on the critically acclaimed comedy series “Dream On” for which she received an Emmy Award nomination and a CableAce Award. Kauffman also co-created the comedy series “The Powers That Be” for Norman Lear, and “Veronica’s Closet”, as well as serving as executive producer on “Jesse” and the one-hour drama “Related”.

Marta executive produced “Call Me Crazy: A Five Film”, 5 scripted shorts on mental illness which was a follow-up to the 2011 film “Five”, 5 short films focused on breast cancer. Marta also wrote and directed 3 short films entitled “Georgia” for “Watchwigs.com”, the YouTube network for women.

Most recently, Marta served as producer on the documentary film, “Hava Nagila: The Movie”. She also executive produced “Blessed Is The Match: The Life and Death of Hannah Senesh” which was on the 2008 documentary short list for an Academy Award nomination.

A Philadelphia native, Kauffman began her writing career at Brandeis University, which is where she met her then writing partner of over 25 years, David Crane. They began their working relationship in the theatre in New York where they teamed with composer Michael Skloff to write several musicals, including the stage version of the movie “Arthur”. At Brandeis, they also co-wrote the book and lyrics for the widely acclaimed musical “Personals”, which played off-Broadway. “Personals” received an Outer Critics Circle Award and a Drama Desk Award nomination.

Kauffman and Crane also contributed musical and sketch material to the off-Broadway revues “A... My Name is Alice” and “Martin Charnin’s Upstairs at O’Neals”.

Marta lives in Los Angeles with her husband, composer Michael Skloff. She has three children: Hannah (25), Sam (22) and Rose (15). Ms. Kauffman also serves on the Board of Trustees of Oakwood School, Big Sunday, CalArts, and the Writers Guild Foundation. She was named one of the 25 Most Influential Mothers by Working Mother magazine.

DAVID T. LEVINSON



Founder/Executive Director – Big Sunday

David Levinson is the Founder and Executive Director of Big Sunday. On Big Sunday Weekend '09, more than 50,000 volunteers of all ages worked together at more than 500 different nonprofit sites in 69 different towns and cities throughout Southern California. David and Big Sunday have been honored by many organizations, including The Religious Action Center, The Returned Peace Corps Volunteers, The Asian-Pacific Women's Center, The Western Center of Law and Poverty, and The Association of Fundraising Professionals. Last spring, David was named Best Nonprofit Leader in California by California Volunteers, Governor Schwarznegger and Maria Shriver. His book, *The Help Book; A Reluctant Volunteer's Guide to Helping Out, Pitching In, and Giving Back*, will be published by Hudson Street Press, a division of Viking/ Penguin, in 2010. David has also written movies, plays, television shows, novels, newspaper articles, theme park attractions, and advertising. He recently co-wrote the pilot *Mercy* for Sony Pictures Television.

David was glad to become involved with LCFA not long after his father, Mark, passed away following a long and hard battle against lung cancer. David's father was a former smoker who had quit smoking more than twenty years before his diagnosis. Mark, a lawyer, was a great father and husband, and a wonderful, wise and kind friend to everyone who was lucky enough to know him. David will tell anyone who will listen that as far as he's concerned, it doesn't matter how or why anyone develops lung cancer – if it's someone you love, you just want it cured. David lives in Los Angeles with his wife, Ellie Herman, and their kids Rebecca, Jack, and Izzie.

SUSAN A. MANDEL



Associate Clinical Professor at the David Geffen UCLA School of Medicine

Dr. Susan Mandel is an Internal Medicine physician in private practice in Beverly Hills and is on the medical staff of Cedars-Sinai Medical Center. She is an Associate Clinical Professor at the David Geffen School of Medicine at UCLA.

Her interest in lung cancer began when her younger brother (an Emergency Medicine physician) was diagnosed with stage IIIB lung cancer at the age of 49 in 2006. His startling diagnosis, in an otherwise healthy man who had never smoked, turned life upside down for his wife and children aged 10, 14 and 16. Together with her brother, Dr. Mandel sought involvement in a national effort to raise awareness and change perceptions about lung cancer, and to promote coordination and funding of desperately needed translational research. They found what they were seeking in the mission of LCFA.

Dr. Mandel, has a history of active community involvement. As the first Medical Director of The Los Angeles Free Clinic (currently known as The Saban Community Clinic), she spent over thirteen years overseeing the development and expansion of the Clinic's high-quality, free medical services to three clinic locations, providing over 100,000 annual patient visits. Dr. Mandel has served on several not-for-profit boards including Saban Free Clinic, Temple Israel of Hollywood, Los Angeles Regional Family Planning Council. She has also been a member of advisory committees and councils including the Woman's Health Policy Council of the Office of Women's Health, Los Angeles County, and the Porrath Foundation for Cancer Patient Advocacy. She has had numerous health-related public speaking engagements including spots on television and radio and has received numerous awards for her outstanding community service including being named the 2002 "Woman of the Year" by the Los Angeles County Commission for Women. She is married to Howard Mandel, MD, FACOG. They have two children, Mallory and Spencer.

KIM NORRIS



Founder/President – Lung Cancer Foundation of America

A successful Fortune 500 management consultant who works with corporations and executives in order to improve their bottom line, Kim entered the world of lung cancer when Roy, her 45-year-old husband, was diagnosed with advanced lung cancer in 1997. They spent the next two years searching for hope. Roy underwent five different lung cancer research clinical trials from chemotherapy to immunotherapy to anti-angiogenesis therapies; he passed away in 1999.

In order to address the disparity between funding for lung cancer and its public health toll, Kim became a Lung SPORE (Specialized Program of Research Excellence) patient advocate at UCLA, where she met LCFA co-founders David Sturges and Lori Monroe. Kim has combined her skills as a successful consultant with those as a seasoned patient advocate, with strong connections to the worlds of research and policy, to become one of the preeminent lung cancer advocates. In addition to her work as SPORE advocate, Kim has served as lung cancer's advocate representative on various media, including broadcast, print, and social media, and has taken a leadership role within the lung cancer community.

Recently, Kim was appointed to the College of American Pathologists' (CAP) Advisory Panel charged with drafting an evidence-based guideline on the Molecular Testing Guideline for Selection of Lung Cancer Patients. In addition, Kim continues to serve on the National Cancer Institute's (NCI) Thoracic Malignancy Steering Committee (TMSC) as well as on the Patient Advocacy Steering Committee. The TMSC functions to harmonize an efficient, cost-effective, science-driven, and transparent process that will identify and promote the "Best Science" in clinical research of lung and other thoracic malignancies by addressing the design and prioritization of phase III trials and large phase II studies in chest malignancies. Kim has also been appointed to the CAP/IASLC/AMP Lung Biomarkers Update Project Advisory Panel and the ASCO "Treatment of Small Cell Lung Cancer Clinical Practice Guideline Steering Committee."

During her years as an advocate for lung cancer research and lung cancer patients, Kim has served on various committees and advisory bodies for organizations such as the International Association for the Study of Lung Cancer, American Association for Cancer Research, National Cancer Institute, College for American Pathologists, and various pharmaceutical and biotech companies. Kim's work on behalf of lung cancer research has taken her to Capitol Hill to meet with such legislators as Edward Kennedy (D-MA), Jane Harmon (D-CA), Henry Waxman (D-CA), and Nancy Pelosi (D-CA), among others. Her mission, along with LCFA, is to get lung cancer research the attention and funding it deserves. Kim lives in Los Angeles.

DAVID STURGES



Founder/Treasurer - Lung Cancer Foundation of America

An attorney and lung cancer survivor, David was diagnosed 22 years after he quit smoking and a little over one year after he climbed Mt. Kilimanjaro. He underwent surgery for removal of two lobes of his right lung. Like many people, after his diagnosis, David became acutely aware that lung cancer does not receive consummate research funding compared to its toll on public health. As a result, David became a fervent patient advocate, originally as the Lung SPORE representative at UCLA, where he met LCFA co-founders Kim Norris and Lori Monroe. David was then invited to serve on the United States Department of Defense's Congressionally Directed Medical Research Programs' Integration Panel, and was the sole patient advocate at the table for the groundbreaking National Lung

Screening Trial's Data and Safety Monitoring Board (DSMB). David has also petitioned lawmakers in Washington, DC, in order to increase funding for lung cancer research. David lives in Minnesota.

IN MEMORY: LORI MONROE 1958 – 2013



Founder - Lung Cancer Foundation of America

A registered nurse and mother of three daughters, Lori was diagnosed with Stage IV lung cancer in September, 2001, at age 42. Nobody suspected lung cancer because Lori had quit smoking at age 28. While the diagnosis was shocking and devastating, the prognosis was horrifying. Lori sought a second, third, and even a fourth opinion. Using her own medical knowledge and tenacity, Lori began to advocate for herself in a way that few lung cancer patients could. Her ability to speak the language of medicine was combined with her empathy for all patients. Not only did she push for her own treatment, but she recognized the importance of medical research in the development of new options for lung cancer patients.

In order to ensure the development of new therapies, Lori became involved as a pioneering patient advocate with the National Cancer Institute's (NCI) Lung SPORE initiative, Advocacy Steering Committee, and Thoracic Malignancies Steering Committee; Eastern Cooperative Oncology Group

(ECOG); the United States Department of Defense's Congressionally Directed Medical Research Programs' Integration Panel; and the Lung Cancer Action Network (LungCAN).

Lori developed an insider's knowledge of the key institutions, projects, and personnel in the world of lung cancer research. She leveraged this knowledge, combined with her considerable Southern charm, to address the lack of funding for lung cancer research, along with the stigma endlessly encountered by lung cancer patients. Lori founded Lung Cancer Foundation of America with Kim Norris, a lung cancer widow, and David Sturges, another survivor, in 2007. LCFA's mission is the dramatic improvement in survivorship of lung cancer patients through the funding of transformative science, with the ultimate goal of curing the disease.

Twelve years after her diagnosis, Lori lost her battle with lung cancer on November 30, 2013. Her spirit, passion, commitment, and values continue to drive our organization in all we do.